



Aiken County

Information in this document reflects the University of South Carolina's many ties to Aiken County and includes the most current data available as of December 2012.

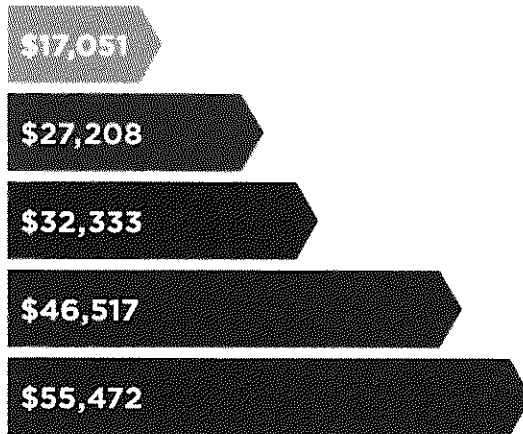
2,222

NUMBER OF STUDENTS from Aiken County attending the university (*undergraduate and graduate students, all campuses, fall 2012*)

3,938

DEGREES AWARDED to students from the county (*all campuses, 2002-2012*)

COUNTY MEDIAN EARNINGS BY EDUCATIONAL ATTAINMENT



- Less than high school diploma
16.3% of population
- High school diploma
31.8% of population
- Some college or associate degree
28.3% of population
- Bachelor's degree
14.9% of population
- Graduate or professional degree
8.6% of population

105,906 total population, age 25 and older, residing in the county

\$33,111 county median earnings across all education levels

Source: U.S. Census Bureau, 2006-2010 American Community Survey

\$2,716,417

TOTAL S.C. STATE FINANCIAL SUPPORT RECEIVED by students from the county (*scholarships, tuition assistance and need-based grants; all campuses, fall semester 2011*)

8,653

NUMBER OF UNIVERSITY OF SOUTH CAROLINA ALUMNI residing in the county (*all campuses, fall 2012*)

346

NUMBER OF ALUMNI TEACHING in Aiken County (*all campuses, fall 2012*)

2,733

NUMBER OF DONORS TO THE UNIVERSITY from the county (*alumni, other individuals and corporate; all campuses, FY 2012*)

\$2,227,878

TOTAL PRIVATE SUPPORT TO THE UNIVERSITY from the county (*alumni, other individuals and corporate; all campuses, FY 2012*)



ECONOMIC IMPACT

USC's annual economic impact on the state totals more than \$4.1 billion. This represents the value of all goods and services associated with campus activities and alumni impact. Directly and indirectly, USC supports nearly 53,000 jobs in South Carolina. USC's economic impact supports \$200 million in state tax revenue, exceeding annual state appropriations to the university by \$75 million. *(from an economic impact analysis of the USC system conducted by the Moore School Division of Research, 2011)*

\$133,919,216

42 jobs

TOTAL ECONOMIC IMPACT OF USC ALUMNI on Aiken County (2011)

\$17,279,834

725 jobs

TOTAL ECONOMIC IMPACT OF THE AIKEN CAMPUS on the county and around the state *(payroll, goods and services purchased and sponsored research expenditures, 2011)*

290

NUMBER OF FULL-TIME UNIVERSITY EMPLOYEES residing in Aiken County *(all campuses, fall 2011)*

\$12,977,896

SALARY TOTALS FOR FULL-TIME UNIVERSITY EMPLOYEES residing in the county *(all campuses, fall 2011)*

\$2,103,812

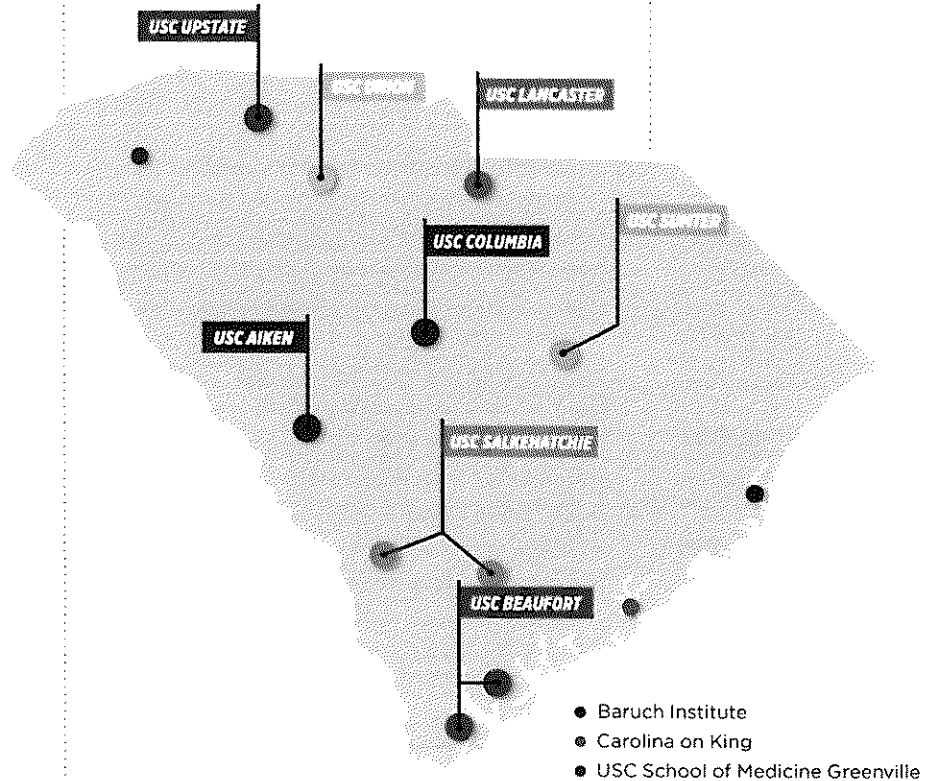
TOTAL SPONSORED AWARDS *(grants and contracts for the Aiken campus, FY 2012)*

FROM THE UPSTATE TO THE LOWCOUNTRY

With senior campuses in Aiken, Beaufort and Spartanburg and regional campuses in Allendale/Walterboro, Lancaster, Sumter and Union, as well as extensive distance education offerings, USC serves citizens in all corners of South Carolina.



Aiken County



- The 2012 USC Columbia freshman class includes more than 4,600 students, the largest first-year class ever. The freshman class was also the best academically prepared with the first-year student cohort earning an average SAT score of 1199 and a 4.032 average high school GPA.
- The class also includes 125 Gamecock Guarantee students. The Gamecock Guarantee, the only program of its kind for low-income, first-generation South Carolina residents, graduated its first class in May.
- The university isn't merely attracting and enrolling students in record numbers — it's also retaining and graduating more of them. The latest freshman-to-sophomore retention rate improved to 87.2 percent, nearing USC's five-year retention rate goal of at least 90 percent. The university's 6-year graduation rate improved two points to 72.3 percent.